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Travel Journalism, Communication and Social Media

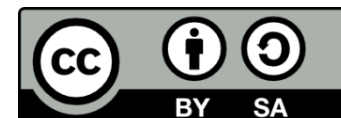
Module 3: Travel print and on line publications

Dr Fani **Galatsopoulou**, Senior Teaching Fellow and Instructor

Dr Clio **Kenterelidou**, Senior Teaching Fellow and Instructor

School of Journalism and Mass Communications

Faculty of Economics and Political Sciences



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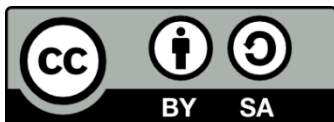
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Travel print and online publications

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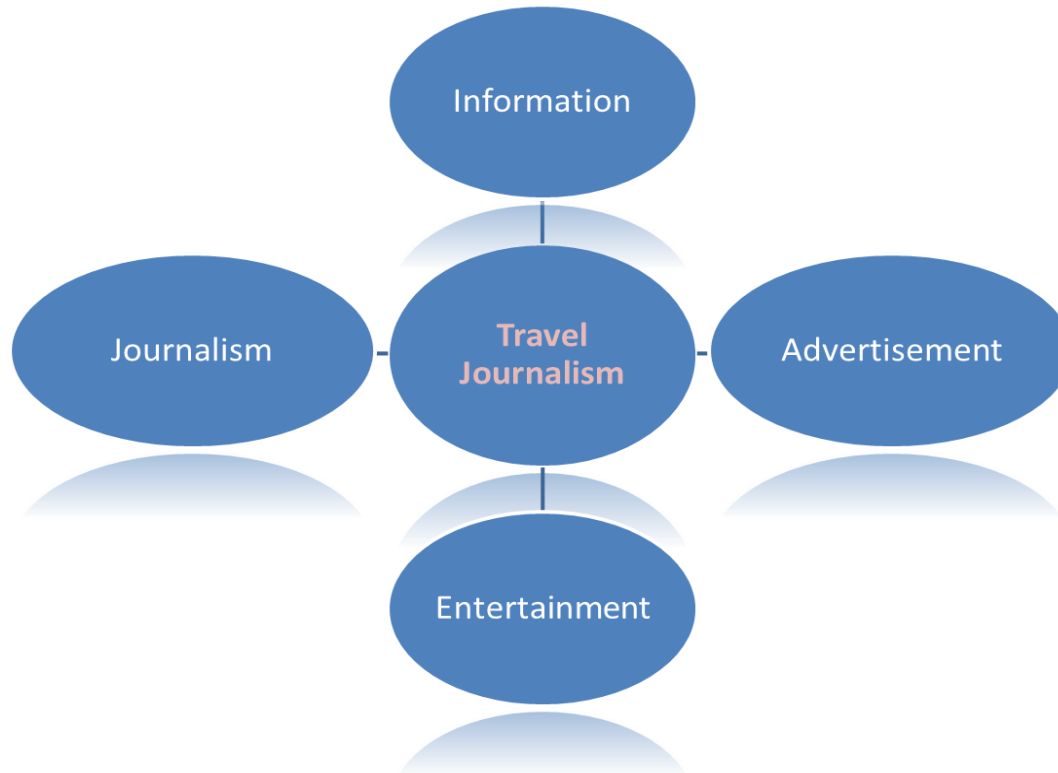
Module's Learning Outcomes

By the end of this module students will be familiar with:

- The print and on line travel publications



Travel Journalism



From ancient Travel Guides... (1)

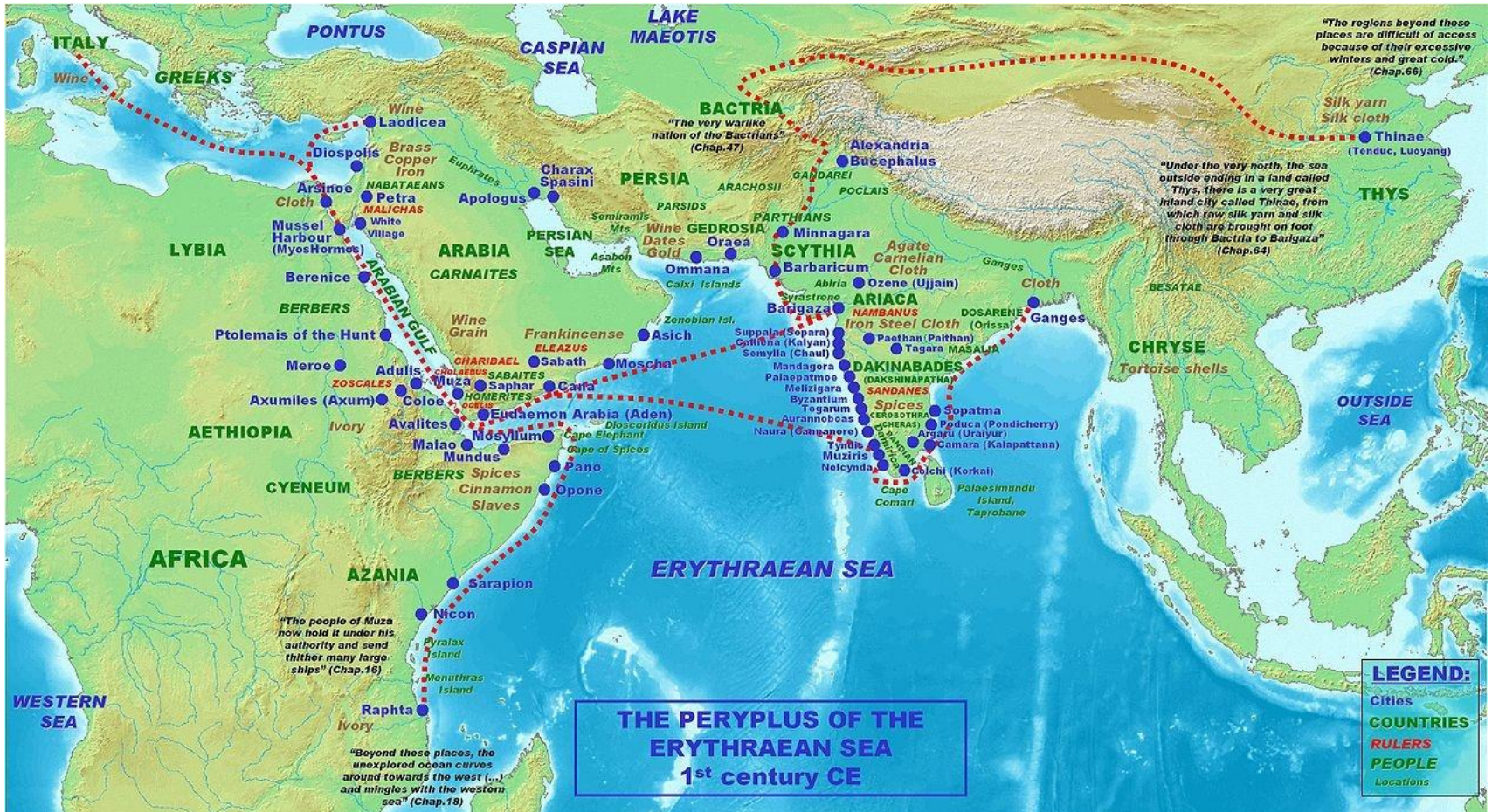


Figure 3: Map of the Periplus of the Erythraean Sea



From ancient Travel Guides... (2)

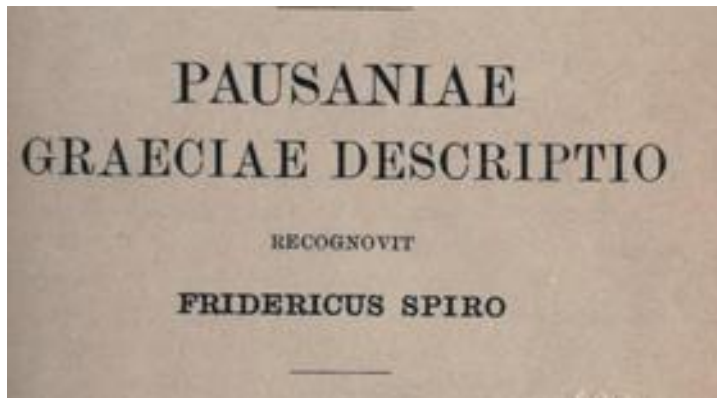


Figure 4

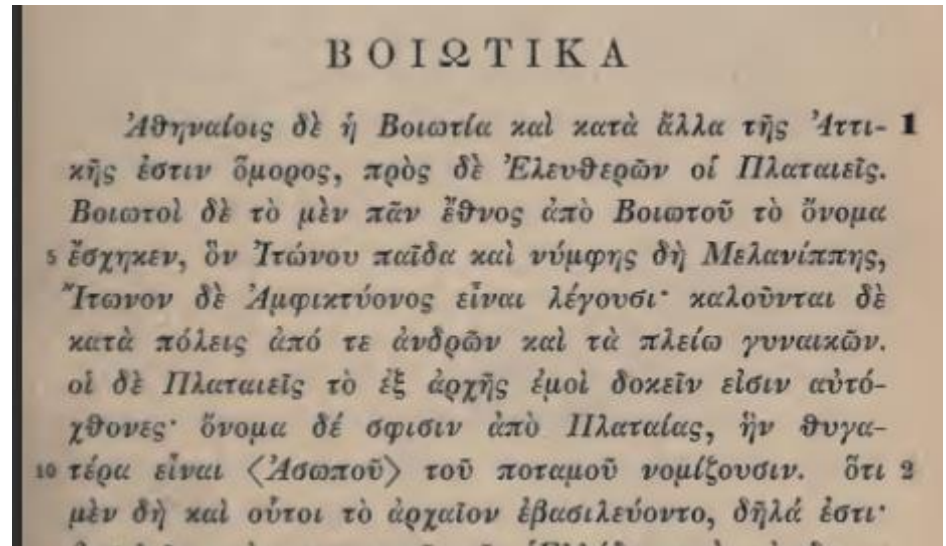


Figure 5

<https://archive.org/details/helladosperieges03pausuoft>



Baedeker travel guides



Figure 6

Karl Baedeker (1801 - 1859)

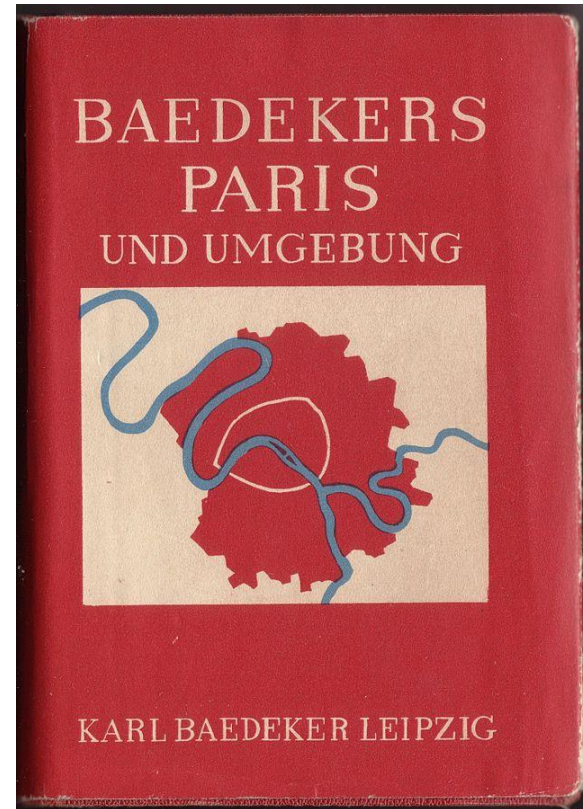
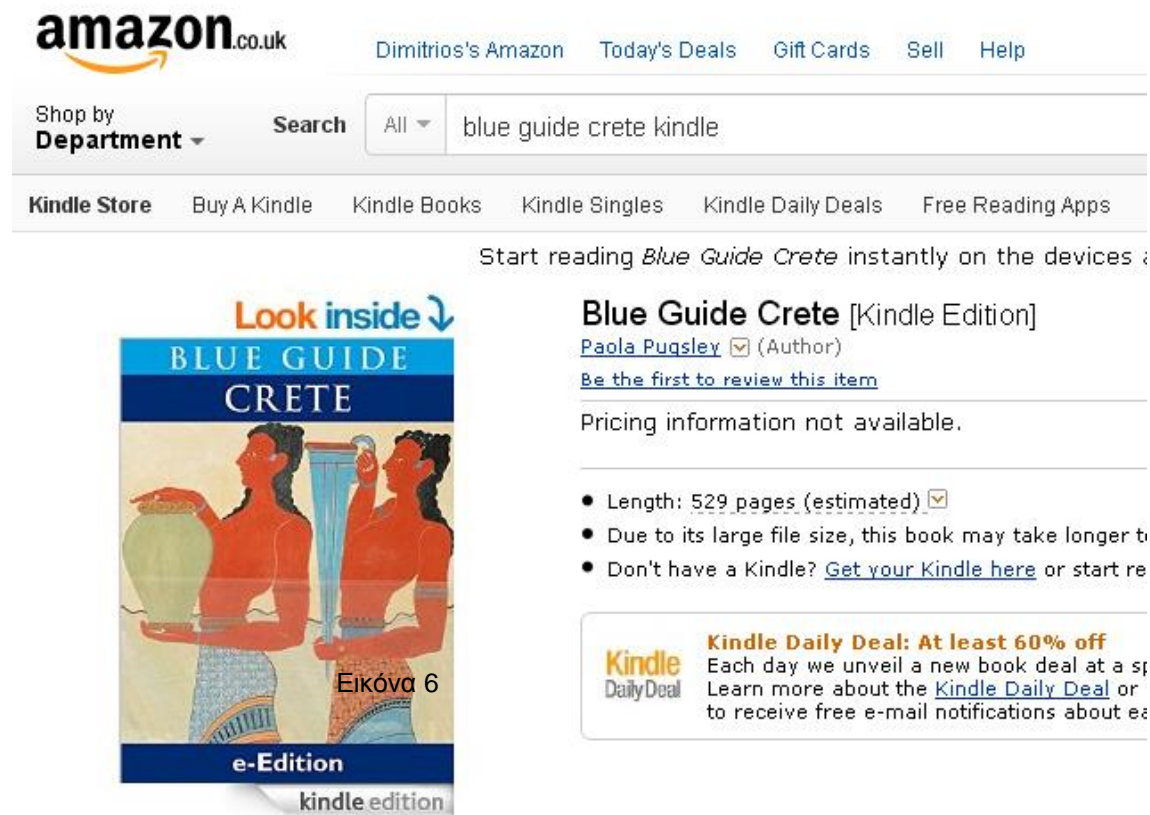


Figure 7



...to Travel e- Guides and...



The screenshot shows the Amazon.co.uk website interface. At the top, the Amazon logo is followed by navigation links: "Dimitrios's Amazon", "Today's Deals", "Gift Cards", "Sell", and "Help". Below this is a search bar with the text "blue guide crete kindle" entered. To the left of the search bar is a "Shop by Department" dropdown menu. Below the search bar, there are navigation links for "Kindle Store", "Buy A Kindle", "Kindle Books", "Kindle Singles", "Kindle Daily Deals", and "Free Reading Apps". The main content area features a product listing for "Blue Guide Crete [Kindle Edition]" by Paola Pugsley. The book cover is displayed on the left, showing two women in traditional attire. The text on the cover includes "Look inside" with a downward arrow, "BLUE GUIDE CRETE", "Εικόνα 6", "e-Edition", and "kindle edition". To the right of the cover, the product title and author name are listed, along with a link to "Be the first to review this item". Below this, it states "Pricing information not available." and a list of bullet points: "Length: 529 pages (estimated)", "Due to its large file size, this book may take longer to download", and "Don't have a Kindle? Get your Kindle here or start your Kindle loan". At the bottom of the product listing, there is a "Kindle Daily Deal" banner with the text "Kindle Daily Deal: At least 60% off" and a description of the deal.

amazon.co.uk

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e-Edition
kindle edition

Blue Guide Crete [Kindle Edition]
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Kindle Daily Deal: At least 60% off
Each day we unveil a new book deal at a special price. Learn more about the [Kindle Daily Deal](#) or sign up to receive free e-mail notifications about each deal.

Figure 8

www.amazon.com



...collaborative Travel Guides (1)

The screenshot shows the Wikitravel website homepage. On the left is a navigation menu with links like 'Main Page', 'Project Home', and 'Travellers' Pub'. The main content area features a world map, a search bar, and a 'welcome to Wikitravel' message. Below the map, it says '97,122 Pages in English' and shows various language flags. The featured article is titled 'World Cup 2014' and includes a large image of a stadium and a text box describing the event.

Figure 9:
<http://wikitravel.org>



...collaborative Travel Guides (2)

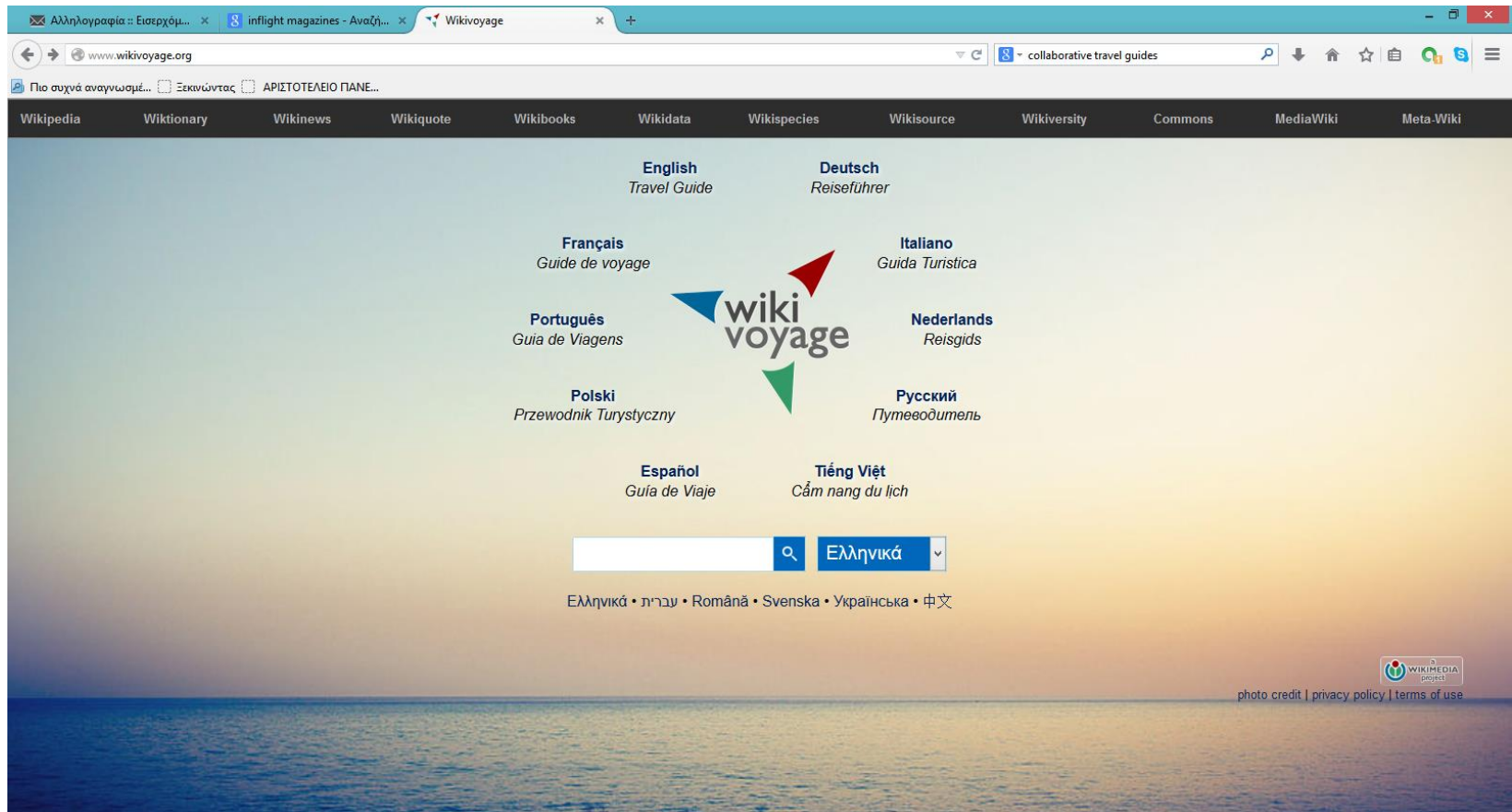


Figure 10: www.wikivoyage.org



Travel Books

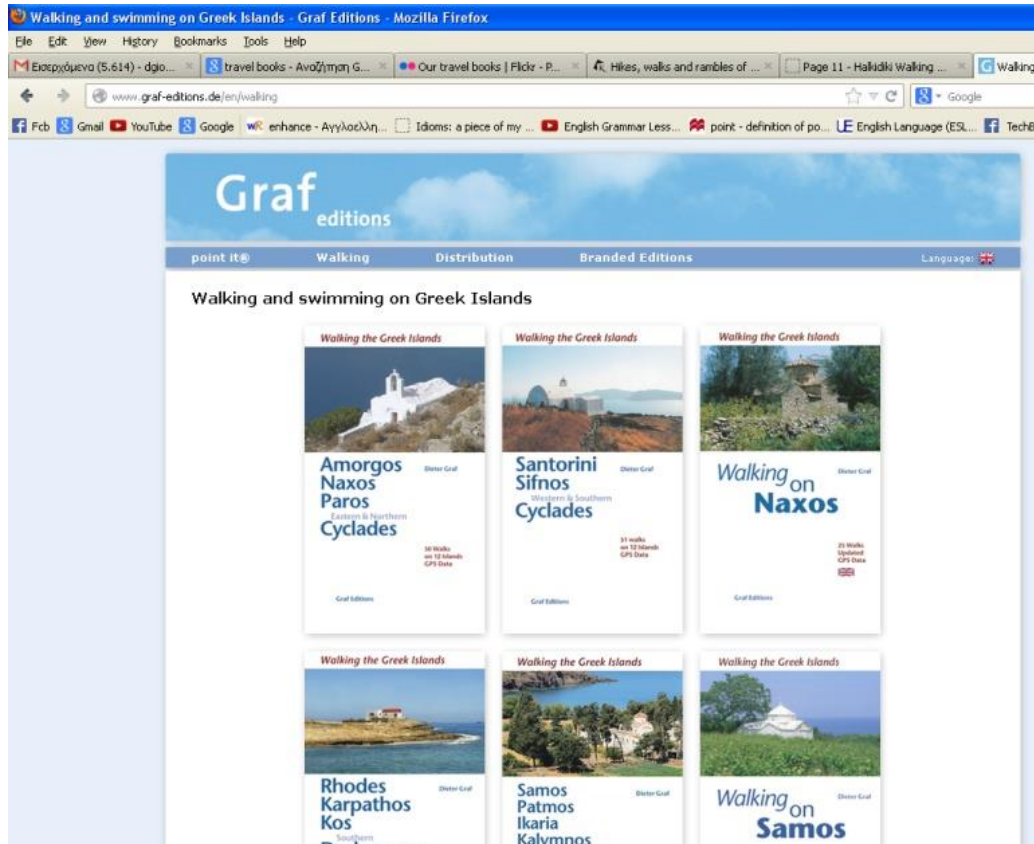


Figure 11: www.graf-editions.de

Useful links:

kritiki.gr (Crete)

www.p3publications.com (Halkidiki)



Travel Picture Books

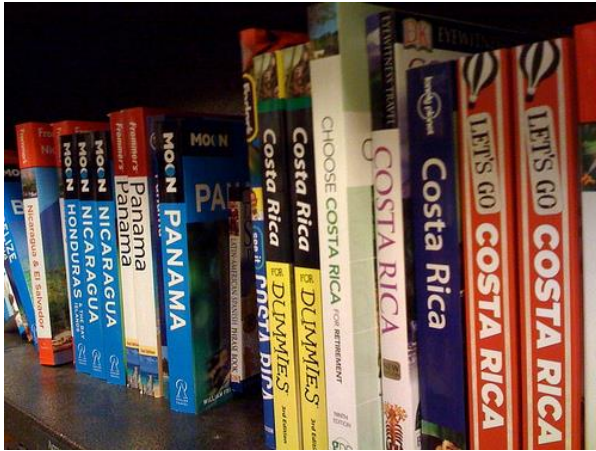


Figure 12



Figure 14: Barnes & Noble bookstore
www.barnesandnoble.com



Figure 13



Travel Magazines

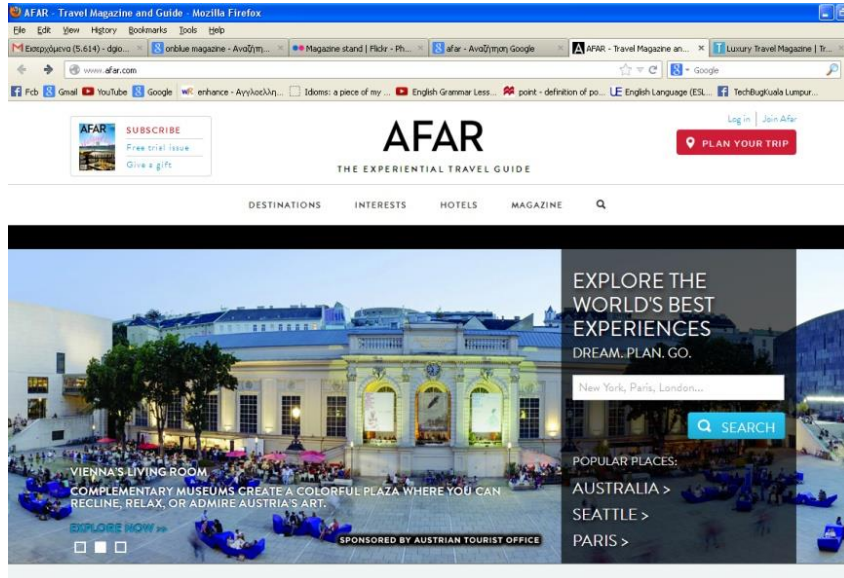


Figure 15: AFAR Magazine
www.afar.com/

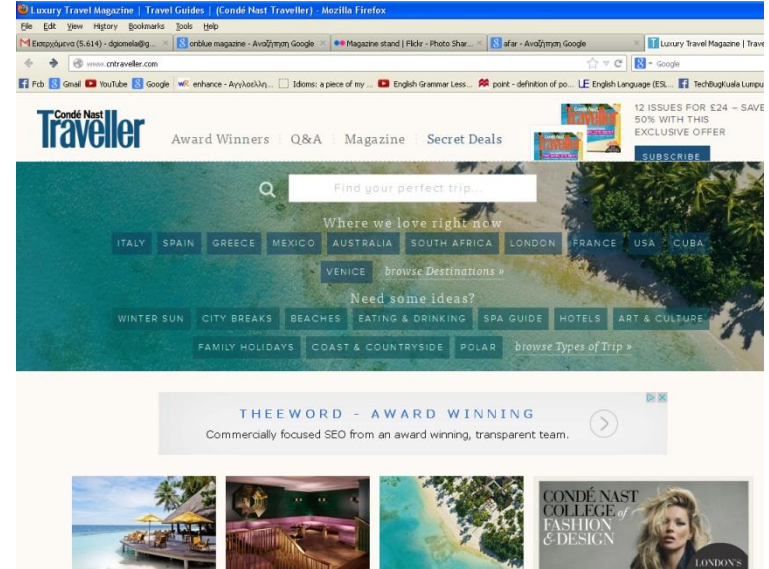


Figure 16: Conde Nast Traveller
www.cntraveller.com/

More Travel Magazines:

[OnBlue Magazine](#)

[The Sunday Times Travel](#)



In flight and airport travel magazines



Figure 17



Figure 18



Travel sections in Newspapers

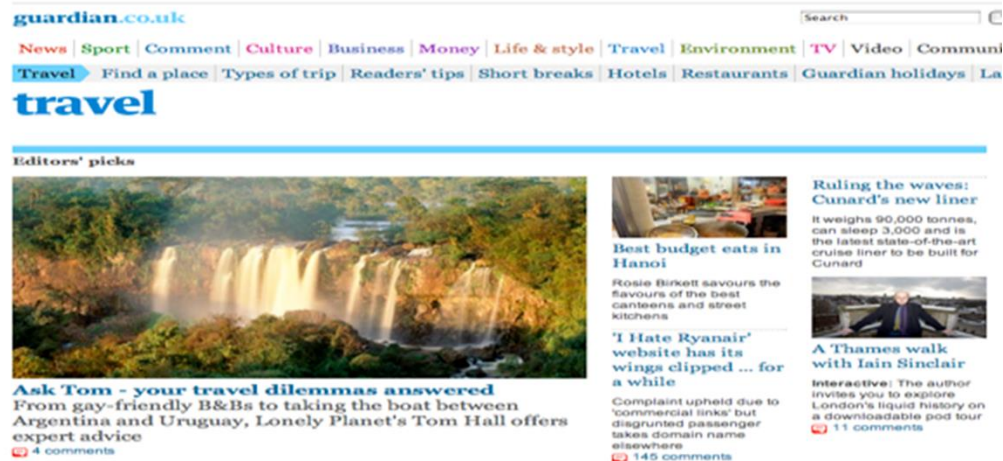


Figure 19: Guardian
www.theguardian.com/travel

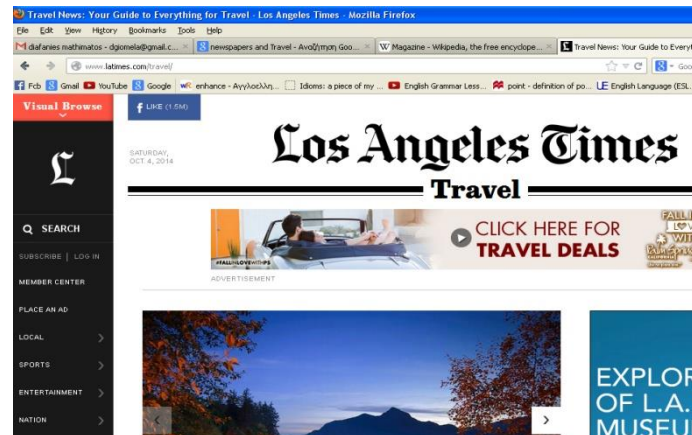


Figure 20: Los Angeles Times
www.latimes.com/travel



Travel e- sections of Newspapers

The screenshot shows the 'TRAVEL' section of The Sunday Times website. At the top left is the newspaper's logo. A navigation bar includes links for NEWS, SPORT, BUSINESS, COMMENT, NEWS REVIEW, CULTURE, STYLE, TRAVEL (highlighted), DRIVING, MAGAZINE, and PAPERS. A 'Hot links' section contains a link about South America's peace. The main content area features a large article preview for 'Wing it' with a video icon and a 'Read the article + video' link. A 'COVER THIS WEEK'S TOP STORY' label is also present. At the bottom, there is a cookie consent banner and an 'Accept Cookies' button.

Figure 21: The Sunday Times-Travel
www.thesundaytimes.co.uk/sto/travel/



Travel Websites

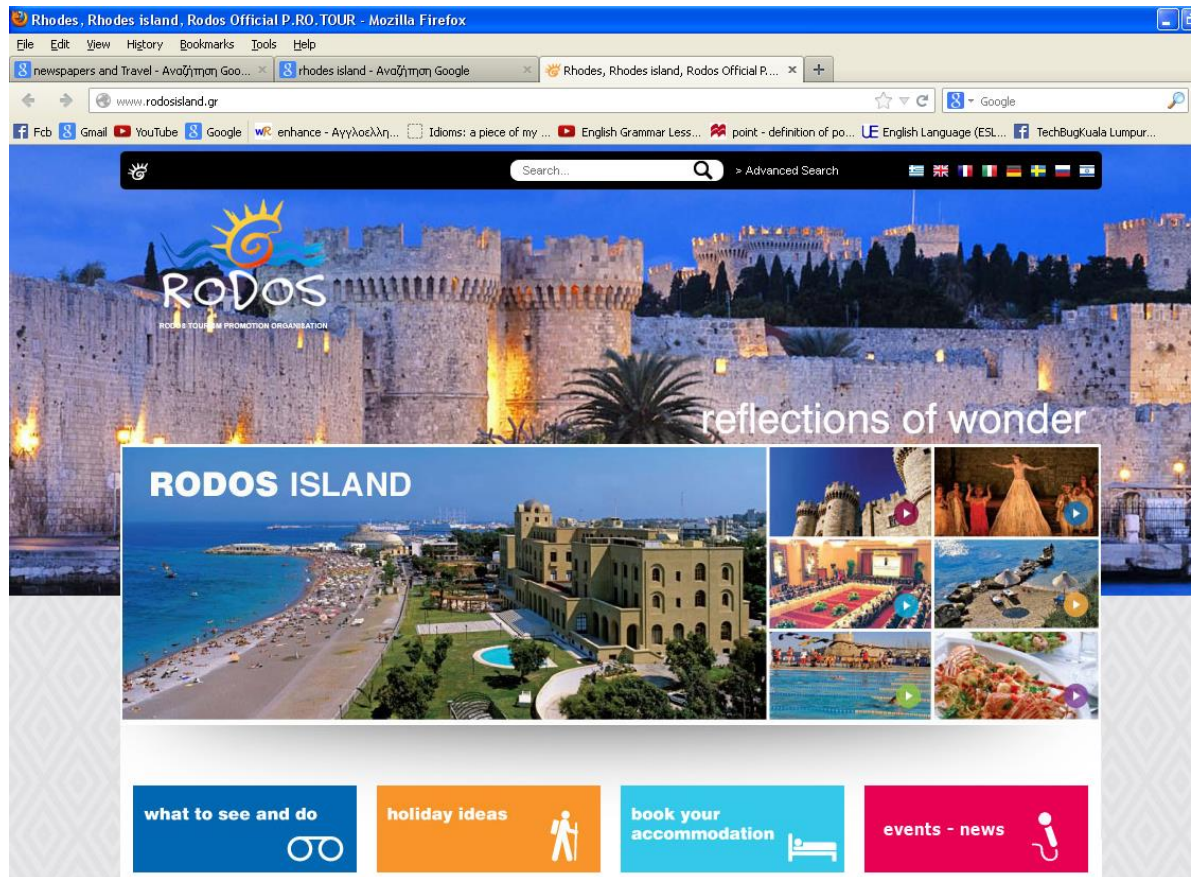


Figure 22: Rhodes Tourism Promotion Organization
www.rodosisland.gr



Travel Blogs

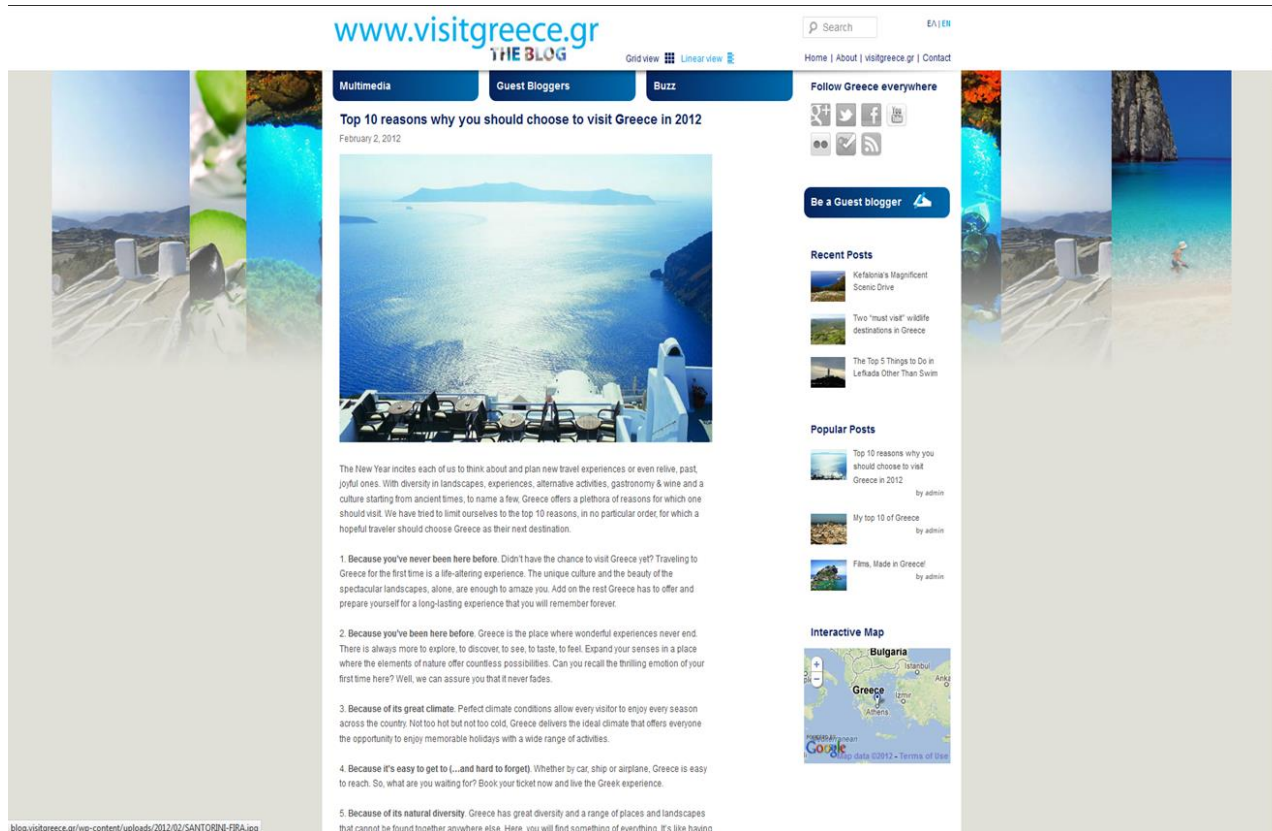


Figure 23: Official Blog of visitgreece.gr
blog.visitgreece.gr



Task of the Week

Choose and present us one of your favorite travel magazines, travel blogs or travel sites.

Why do you like it?

Does it use any innovative technologies or applications?

Is there interaction?

See other presentations in our FB group and get inspired!



References

1. 2013 TravelGuides

http://commons.wikimedia.org/wiki/File%3A2013_TravelGuides.JPG

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2. Booking hotels takes a lot of work

<https://www.flickr.com/photos/toasty/1071137678/>

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3. Map of the Periplus of the Erythraean Sea

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6. Karl Baedeker

http://commons.wikimedia.org/wiki/File%3AKarl_Baedeker.jpg

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7. Baedeker Paris 20. 1931

http://commons.wikimedia.org/wiki/File%3ABaedeker_Paris_20._1931.jpg

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8. Picture from www.amazon.com

9. picture from <http://wikitravel.org>

10. picture from www.wikivoyage.org

11. picture from www.graf-editions.de

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13. Oia, Santorini HDR sunset

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14. Barnes&Noble bookstore

www.barnesandnoble.com

15: AFAR Magazine

www.afar.com/

16: Conde Nast Traveller

www.cntraveller.com

17. Reading the in flight magazine

<https://www.flickr.com/photos/nataliedowne/4270145608/>

By Natalie Downe [CC BY-NC-SA 2.0 (<https://creativecommons.org/licenses/by-nc-sa/2.0/deed.en>)], via flickr

18. Garuda Indonesia's Inflight Magazine Helps You Pray

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www.thesundaytimes.co.uk/sto/travel

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www.rodosisland.gr

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blog.visitgreece.gr



End of Module 3

Edit: <Giomelakis Dimitrios>

Greece Thessaloniki, Spring Semester 2013-2014

